

Nimbus – 2003 Sponsorship Reservation Form

HP Education Fanon, Inc. c/o Harry Potter Symposium - 2003 PO Box 18769 Rochester, NY 14618-0769	
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DATE OF EVENT: July 17 – 20, 2003

WEBSITE: <http://www.hp2003.org>

LOCATION: Walt Disney World Swan & Dolphin Resort, Orlando, Florida

SPONSOR CONTACT INFORMATION

Sponsor Information

Name: _____

Title: _____

Company/Entity: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Fax: _____

Contact Email: _____

Website: _____

Billing Information (If Different)

Name: _____

Title: _____

Company/Entity: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Fax: _____

Contact Email: _____

Website: _____

SPONSORSHIP CONFIRMATION

This Agreement confirms _____ (“Sponsor”) agreement to sponsor the event(s), item(s) and/or room(s) selected in Appendix A, attached hereto, at Nimbus – 2003: A Harry Potter Symposium (“Symposium”), an event which takes place under license from HP Education Fanon, Inc., a Texas non-profit corporation (“HPEF”). This Agreement is effective when signed by a duly authorized representative of HPEF.

TERMS AND CONDITIONS

EXHIBITION SPACE INFORMATION

All sponsors of one or more individual events who wish to obtain a table or booth in the Exhibitors’ Room will be given priority in selection of exhibition space over any exhibitors who are not also sponsors. The Exhibitor Agreement & Fact Sheets are located at <http://www.hp2003.org/exhibitors>, and all exhibitors, including those exhibitors who are also sponsors, must agree to, & sign, the Exhibitor Agreement.

LOGOS AND ARTWORK

Each sponsor may supply a full color logo in gif, jpg or bmp format for placement on the Symposium website. Each sponsor whose sponsorship package includes an acknowledgment of one eighth of a page or larger may supply a black and white logo in gif, jpg, bmp, or camera-ready format. Sponsor shall be solely responsible for any fines, losses, damages, or other penalties associated with its failure to procure any license or other permission, including any penalties associated with violations of copyright, trademark or intellectual property rights of any third party. We reserve the right to refuse any acknowledgement, artwork, or text that we deem inappropriate, or which violates copyright, trademark, or other law.

PAYMENT

A nonrefundable deposit of 50% of the total sponsorship payment is due no later than 30 days after transmission of this Sponsorship Reservation Form. The balance of the payment is due no later than May 1, 2003, unless other arrangements have been made. If such payment in full is not received by such date, the reservation will be cancelled.

GENERAL TERMS & CONDITIONS

In the event that the Symposium is cancelled due to an act of God, declaration of war, act of foreign enemies, one or more occurrences that could directly or indirectly impair travel or any other act or event that directly or indirectly causes cancellation of the conference, up to 33% of the entire sponsorship payment may be retained (whether or not full payment has been received) to cover outstanding costs of the Symposium. The remaining 67% of the entire sponsorship payment will be refunded at Sponsor’s written request. This Agreement is made pursuant to the laws of the State of Texas. Any changes to the Agreement must be made in a writing signed by both parties. HPEF may, at its sole discretion, terminate this Agreement at any time by notifying Sponsor in writing, and within a reasonable period following such termination, HPEF shall return any sums paid by the Sponsor to Sponsor’s address provided herein.

Please sign and fax this agreement to Heidi Tandy at 407-540-9583 or mail it ATTN: HPEF c/o Harry Potter Symposium - 2003, PO Box 18769, Rochester, NY 14618-0769.

Sponsor name

HP Education Fanon, Inc.
By: Heidi Howard Tandy
Sponsorship Chaser

Signature of Sponsor’s Acceptance

Date

Printed Name

Date

Appendix A

Event Sponsorship

Sponsors will have the opportunity to help make possible one or more of our luncheons, special events, continental breakfasts, the press room or refreshment breaks.

All event sponsors will receive:

1. An acknowledgment in Press Releases and in the Press Pack distributed at the Symposium.
2. A guaranteed space in the Exhibitors' Room, with location allocated based on the size of the sponsorship given to the Symposium and the needs of the sponsor. Event Sponsors will have precedence over all other exhibitors in the allocation of space in the Exhibitors' Room.

<i>Type of package</i>	<i>Cost of Package</i>	<i>Please check the box next to the package you have chosen</i>
<i>Symposium Sponsor.</i> (Will also include sign at registration desk, single page acknowledgment in attendee and press folders, full -page of Program, logo placement on the Merchants' Map and tag on bags distributed at registration).	\$15,000	
<i>Keynote Lunch .</i> (Friday) Our Friday luncheon will feature Judith Krug, Director of the Office of Intellectual Freedom for the American Library Association. We estimate up to 150 attendees at this event. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each table.	\$3,000	
<i>Keynote Lunch.</i> (Saturday) We hope to have a Saturday luncheon focusing on the cultural impact of the Harry Potter films. We estimate up to 150 attendees at this event. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each table.	\$3,000	
<i>Continental Breakfast.</i> (Friday) Full coffee, tea, juice, and pastry service for up to 300, and two sponsorships will be available. Each sponsor will also receive a quarter-page acknowledgment in the Program and an acknowledgment on each food service table.	\$2,500	
<i>Continental Breakfast.</i> (Saturday) Full coffee, tea, juice, and pastry service for up to 300. Each sponsor will also receive a quarter-page acknowledgment in the Program and an acknowledgment on each food service table.	\$2,500	
<i>Farewell Breakfast.</i> (Sunday) Full coffee, tea, juice, pastry and omelet service. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each food service table.	\$2,500	
<i>Welcoming Feast.</i> (Thursday) Casual food and a casual and friendly atmosphere welcome attendees, panelists, and experts. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each food service table.	\$2,000	
<i>Founders' Feast: Traditional Tastes of the UK.</i> (Friday) Attendees will travel to Epcot's Rose & Crown Pub for a magical tasting of traditional British foods, including Knickerbocker Glory, Spotted Dick, Treacle Fudge and fish & chips. This sponsor will also receive a quarter-page acknowledgment in the Program and an acknowledgment on each food service table.	\$2,500	
<i>Press Room/Green Room.</i> (all three days) Refreshments daily for all three days for honored guests, speakers and press. This sponsor will also receive a quarter-page acknowledgment in the Program and a banner in the Press Room. (Single day sponsorships at \$1,500/day are also available; please ask)	\$4,000	
<i>Teatime.</i> (Afternoon break, Friday or Saturday) Light afternoon pastries and tea for up to 500 attendees. This sponsor will also receive a quarter-page acknowledgment in the Program and there will be an acknowledgment bearing the sponsor's full color logo on each service table.	\$2,000	
<i>Movie.</i> At least one showing of both <i>Harry Potter and the Sorcerer's Stone</i> & <i>Harry Potter and the Chamber of Secrets</i> , and refreshments for attendees. Each sponsor will also receive a quarter-page acknowledgement near both the entrance to and exit from the movie.	\$1,000	
<i>The Quest.</i> A weekend-long challenge. Sponsor may provide a black & white logo to place on the materials distributed to contestants and on a display when the Quest starts, and will also receive an eighth-page acknowledgement in the Program.	\$1,000	

Item Sponsorship

<i>Tote Bags.</i> (Fabric Tote Bags with Sponsor's Logo in B/W). This sponsor will also receive a line acknowledgment in the Program.	\$4,000 for 400 bags	
<i>Water-spraying fans.</i> This sponsor will also receive a line acknowledgment in the Program.	\$1,500 for 100 fans	
<i>Folders.</i> Sponsor's logo will be on the front or back cover of the folders, at Sponsor's preference. This sponsor will also receive a line acknowledgment in the Program.	\$1,000 for 500 folders	
<i>Badges.</i> This sponsor will also receive a line acknowledgment in the Program.	\$2,000 for 500 badges	
<i>Notepads.</i> This sponsor will also receive a line acknowledgment in the Program.	\$4,000 for 1000 notepads Sponsor has option of supplying notepads	
<i>Bag Stuffers.</i> Each sponsor of a bag stuffer will also receive an line acknowledgment in the Program. Sponsor supplies insert.	\$150 for 200 randomly selected bags, \$250 for 500 bags, and \$400 for up to 1000 bags	
<i>Merchants' Map.</i> Each sponsor will be able to place its logo in black & white on the Merchants' Map.	\$2,000	

Specialty Room Sponsorship

<i>Games Room.</i> Will feature a wide range of Harry Potter games from around the world. Attendees will bring their own and enjoy our scheduled competitions and the Quest. Each sponsor will also receive a quarter-page acknowledgement in the Program	\$2,000	
<i>Refreshment.</i> (Drinks and snacks for attendees) Each sponsor will also receive a quarter-page acknowledgment in the Program, and there will be an acknowledgment bearing the sponsor's full color logo on each service table.	\$1,000	
<i>Gallery and Library.</i> We are seeking donations of international editions of the Harry Potter books, advertisements and movie posters, as well as financial sponsorship for these rooms. Please contact acquisitions@hp2003.org if you wish to donate books, posters, or other promotional material. Each donor will receive an acknowledgement in the Program. We are also seeking financial support for these rooms.	\$2,500	

Programming Session Sponsorship

<i>Programming Room Sessions.</i> List of available sessions at http://www.hp2003.org/nimbuspgmsponsor.html . 55 available as of March 26, 2003	\$100	
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In Kind Donations

In kind donations of merchandise and/or gift certificates are welcome. Such merchandise and/or gift certificates will be incorporated into the raffle and/or auction, and a percentage of the proceeds from the raffle and auction will be donated to a literacy-focused charity. Please enter the estimated or actual value of the items included in your donation in the box to the right.		
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