



Nimbus is expected to be a recurring periodic symposium for the purpose of allowing adult fans of the Harry Potter books and universe to: gather; discuss the books and the fandom with other fans, scholars of literature and cultural studies, and professionals in related fields; and to gain a new understanding of the Harry Potter phenomenon.

Look—up in the sky! It’s a bird! It’s a plane! No—it’s... Harry Potter?

A new and younger hero has captured the minds and hearts of generations. Thousands of grown men and women all over the world are proud to admit they love the Harry Potter books. On websites, online discussion boards, and email distribution lists throughout the internet, adult fans recognize the value of the books and debate their finer points shamelessly. And now, after nearly four years of conversation in the virtual world, those same fans will get the chance to meet in person, some for the very first time.

There are thousands of grown-up fans of Harry Potter, his friends, his teachers and his world of wizards, dragons and the age-old conflict of good and evil. These fans are intelligent, literate and come from every imaginable walk of life and from all corners of the globe. On July 17-20, 2003, they will gather at The Walt Disney World Swan and Dolphin Hotel, and we hope your firm will be part of the excitement and the significance as Nimbus - 2003 makes history as the first symposium for adults focused on Harry Potter. Your support will help turn this magical event into reality!

There are many different giving options available, including Event, Item, Specialty Room, Fandom, and Personal Sponsorships.

As you take a look at the suggested areas and materials available for sponsorship, please bear this in mind: we’re a creative group of people. We have a lot of inventive things planned, including literary discussion panels, the Kids’ Room, games, trivia contests and a Quest (similar to the Miami Herald’s Tropic Hunt). Please contact Heidi Tandy at [creativity@hp2003.org](mailto:creativity@hp2003.org) or 305-926-2227 regarding individualized and imaginative sponsorship packages.

## Event Sponsorship

Sponsors will have the opportunity to help make possible one or more of our luncheons, special events, continental breakfasts, the press room or refreshment breaks.

All event sponsors will receive:

1. An acknowledgment in Press Releases and in the Press Pack distributed at the Symposium.
2. A guaranteed space in the Exhibitor Room, with location allocated based on the size of the sponsorship given to the Symposium and the needs of the sponsor. Event Sponsors will have precedence over all other exhibitors in the allocation of space in the Exhibitor Room.

| <b>Type of package</b>  | <b>Cost of Package</b> | <b>Status &amp; Availability of Package as of January 1, 2003</b> |
|---|------------------------|---|
| <i>Symposium Sponsor.</i> (Will also include sign at registration desk, single page acknowledgment in attendee and press folders, full -page of Program, logo placement on the Merchants' Map and tag on bags distributed at registration).   | \$15,000               | 2 Available   |
| <i>Keynote Lunch .</i> (Friday) Our Friday luncheon will feature Judith Krug, Director of the Office of Intellectual Freedom for the American Library Association. We estimate up to 150 attendees at this event. Each sponsor will also receive a half- page acknowledgment in the Program and an acknowledgment on each table.  | \$3,000                | 2 Available   |
| <i>Keynote Lunch.</i> (Saturday) We hope to have a Saturday luncheon focusing on the cultural impact of the Harry Potter films. We estimate up to 150 attendees at this event. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each table.  | \$3,000                | 2 Available   |
| <i>Continental Breakfast.</i> (Friday) Full coffee, tea, juice, and pastry service for up to 300, and two sponsorships will be available. Each sponsor will also receive a quarter-page acknowledgment in the Program and an acknowledgment on each food service table.   | \$2,500                | 2 Available   |
| <i>Continental Breakfast.</i> (Saturday) Full coffee, tea, juice, and pastry service for up to 300. Each sponsor will also receive a quarter-page acknowledgment in the Program and an acknowledgment on each food service table.   | \$2,500                | 2 Available   |
| <i>Farewell Breakfast.</i> (Sunday) Full coffee, tea, juice, pastry and omelet service. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each food service table.  | \$2,500                | 3 Available   |
| <i>Welcoming Feast.</i> (Thursday) Casual food and a casual and friendly atmosphere welcome attendees, panelists, and experts. Each sponsor will also receive a half-page acknowledgment in the Program and an acknowledgment on each food service table.   | \$2,000                | 3 Available   |
| <i>Founders' Feast: Traditional Tastes of the UK.</i> (Friday) Attendees will travel to Epcot's Rose & Crown Pub for a magical tasting of traditional British foods, including Knickerbocker Glory, Spotted Dick, Treacle Fudge and fish & chips. This sponsor will also receive a quarter-page acknowledgment in the Program and an acknowledgment on each food service table. | \$2,500                | 2 Available   |
| <i>Press Room/Green Room.</i> (all three days) Refreshments daily for all three days for honored guests, speakers and press. This sponsor will also receive a quarter-page acknowledgment in the Program and a banner in the Press Room. (Single day sponsorships at \$1,500/day are also available; please ask)  | \$4,000                | 3 Available   |
| <i>Teatime.</i> (Afternoon break, Friday or Saturday) Light afternoon pastries and tea for up to 500 attendees. This sponsor will also receive a quarter-page acknowledgment in the Program and there will be an acknowledgment bearing the sponsor's full color logo on each service table.  | \$2,000                | 4 Available   |
| <i>Movie.</i> At least one showing of both <i>Harry Potter and the Sorcerer's Stone</i> & <i>Harry Potter and the Chamber of Secrets</i> , and refreshments for attendees. Each sponsor will also receive a quarter-page acknowledgement near both the entrance to and exit from the movie.   | \$1,000                | 3 Available   |
| <i>The Quest.</i> A weekend-long challenge. Sponsor may provide a black & white logo to place on the materials distributed to contestants and on a display when the Quest starts, and will also receive an eighth-page acknowledgement in the Program.  | \$1,000                | Available   |

## Item Sponsorship

|   |   |              |
|---|---|--------------|
| <i>Tote Bags.</i> (Fabric Tote Bags with Sponsor's Logo in B/W). This sponsor will also receive a line acknowledgment in the Program.   | \$4,000 for 400 bags  | Available    |
| <i>Water-spraying fans.</i> This sponsor will also receive a line acknowledgment in the Program.  | \$1,500 for 100 fans  | Available    |
| <i>Folders.</i> Sponsor's logo will be on the front or back cover of the folders, at Sponsor's preference. This sponsor will also receive a line acknowledgment in the Program. | \$1,000 for 500 folders   | Available    |
| <i>Badges.</i> This sponsor will also receive a line acknowledgment in the Program.   | \$2,000 for 500 badges  | Available    |
| <i>Notepads.</i> This sponsor will also receive a line acknowledgment in the Program.   | \$4,000 for 1000 notepads<br>Sponsor has option of supplying notepads                   | Available    |
| <i>Bag Stuffers.</i> Each sponsor of a bag stuffer will also receive an line acknowledgment in the Program. Sponsor supplies insert.  | \$150 for 200 randomly selected bags, \$250 for 500 bags, and \$400 for up to 1000 bags | Available    |
| <i>Merchants' Map.</i> Each sponsor will be able to place its logo in black & white on the Merchants' Map.  | \$2,000   | 10 Available |

## Specialty Room Sponsorship

|  |         |             |
|--|---------|-------------|
| <i>Games Room.</i> Will feature a wide range of Harry Potter games from around the world. Attendees will bring their own and enjoy our scheduled competitions and the Quest. Each sponsor will also receive a quarter-page acknowledgement in the Program  | \$2,000 | 4 Available |
| <i>Refreshment.</i> (Drinks and snacks for attendees) Each sponsor will also receive a quarter-page acknowledgment in the Program, and there will be an acknowledgment bearing the sponsor's full color logo on each service table.  | \$1,000 | 5 Available |
| <i>Gallery and Library.</i> We are seeking donations of international editions of the Harry Potter books, advertisements and movie posters, as well as financial sponsorship for these rooms. Please contact <a href="mailto:acquisitions@hp2003.org">acquisitions@hp2003.org</a> if you wish to donate books, posters, or other promotional material. Each donor will receive an acknowledgement in the Program. We are also seeking financial support for these rooms. | \$2,500 | 5 Available |
| <i>Kids' Room.</i> Refreshments and entertainment for the children of attendees.   | \$1,000 | 5 Available |

## Fandom Sponsorship

If you think your web site's users would enjoy learning about and attending Nimbus - 2003, then we invite you to become an Affiliate! From October 1, 2002 - August 31, 2003, we will host a page on our website where we acknowledge the support of all the fansites who provide a banner and link from their web site to our main site, and a list of all Affiliates (as of June 1, 2003) will be available at the event for all attendees, speakers, honored guests, and the press.

In a few weeks, we'll have banners available – you can choose the one that's best for your site. After you upload the banner, visit the sign up page so you can list your site, the url on which you placed our banner, and a sentence (up to 50 words) about your site. Then, we'll add you to our Affiliates Page at [www.hp2003.org/affiliates/](http://www.hp2003.org/affiliates/) within a few days after receiving the information.

# Personal Sponsorship

For almost four years, people from all around the world have enjoyed discussing and debating the books – especially online! Some of you have indicated an interest in helping fund this event – and we appreciate all your support.

We plan to offer recognition space to those of you who would like to serve as sponsors for our event. All Individual Sponsors will have the option of being listed in the Program under the following donation levels, which are exclusive of registration fees for the Symposium and any individual events:

|   |                     |
|---|---------------------|
| Accruing House Points                       | \$50 - \$100.00     |
| Prefects                                    | \$101.00 - \$250.00 |
| Head Boys & Girls                           | \$251.00 - \$400.00 |
| Special Award for Services to the Symposium | \$401.00 - \$800.00 |
| Deputy Headmasters & Headmistresses         | Above \$801.00      |

Of course, any offer of financial or in-kind support is appreciated!

## General Information

Sponsorships and exhibit spaces may be reserved by email to [sponsor@hp2003.org](mailto:sponsor@hp2003.org) or by fax to 407-540-9583; such reservations will be held for 10 business days, at which time a completed Sponsorship Form must be returned to lock in the sponsorship. 50% payment must be received within 30 days of receipt of Sponsorship form, with the balance due on or before May 31, 2003.

We have applied to the Internal Revenue Service (“IRS”) for tax-exempt status under section 501(c)(3). We will keep all sponsors informed of the status of our application. Assuming tax-exempt status is granted, all or a portion of your contribution may be tax-deductible.

We reserve the right to refuse any vendor application, exhibition, artwork, or text that we deem inappropriate, or which violates copyright, trademark, or other law.

Our information sheets and registration forms for those who want to exhibit and/or sell products in our Exhibitor room will be released in October 2002. All Exhibitors will be listed on the Merchants’ Map, which will be provided to all attendees. There are sponsorship opportunities for the Map and for shopping bags, as well as for refreshments for Exhibitors and attendees. The price for a table or booth has not yet been determined.

Please note language referring to items that sponsors must supply.

Each corporate sponsor may supply a full color logo in gif, jpg or bmp format for placement on the website.

Each event sponsor, each Map sponsor, and all event sponsors who are entitled to an acknowledgment that is one eighth of a page or larger may supply a black and white logo in gif, jpg, bmp, or camera-ready format.

In the Exhibitor room, there will be two types of display – 8 by 10 booths (each is a “Booth”) and six linear foot tables (each is a “Table”).

Each Table will consist of a 6 foot draped table and two chairs.

Each Booth will include one 6 foot draped table, four chairs, and partitions.

Exhibitors are responsible for their own telecommunications services, electrical power, and set up and take down of their own displays and exhibits. Specific requests for power and equipment may be referred to the hotel services offices.

Any questions? Please contact Heidi Tandy via email ([sponsor@hp2003.org](mailto:sponsor@hp2003.org)), fax (407-540-9583), or telephone (305-926-2227).

This symposium is an unofficial event, and is not endorsed by Warner Bros., the Harry Potter book publishers or J.K. Rowling and her representatives.